

**WILLIAMSBURG  
ARCHITECTURAL REVIEW BOARD MINUTES  
Tuesday, June 25, 2002**

**CALL TO ORDER AND ATTENDANCE**

The regular semimonthly Architectural Review meeting was held on Tuesday, June 25, 2002, at 6:30 p.m. in the third Floor Conference Room of the Municipal Building.

Chairman Williams called the meeting to order. Present in addition to Mr. Williams were Board members Ms. Williams, Mr. Freiling, Mr. Brendel, and Mr. Sandbeck. Absent were Board members Mr. Spence and Mr. Walker. Also present were Planning Director Nester and Zoning Officer Beck.

**CONSENT AGENDA**

Mr. Brendel motioned to approve the consent agenda as presented.

**ARB #53-02 RJS Associates, Inc/441 North Boundary Street – New Office Building – approved**

**ARB #60-02 Koyoto Restaurant/1621 Richmond Road – Restaurant Addition (storage room) – approved**

**ARB  
SIGN #24-02 William E Wood & Associates/901 Richmond Road – Freestanding Sign - approved**

**ARB  
SIGN #25-02 Taco Bell/1812 Richmond Road – Monument Sign – approved**

**ARB  
SIGN #28-02 Rosie Rumps Dinner Theatre/1402 Richmond Road – Reface Freestanding Sign – approved**

**ARB #57-02 Newton/28 Frenchmens Key – New Single-Family Dwelling – approved**

**Recorded vote on the motion:**

Aye: Ms. Williams, Mr. Freiling, Mr. Williams, Mr. Brendel, and Mr. Sandbeck.  
Nay: None.  
Absent: Mr. Spence & Mr. Walker.  
Abstain: None.

## **CORRIDOR PROTECTION**

### **ARB #65-01 Holiday Inn Express/1452 Richmond Road – Exterior Change (revise brick colors for hotel)**

Dilip Desai and Thomas Glasglow were present to discuss the revised brick color for the Holiday Inn Express. Mr. Glasglow explained to the Board that they wanted to change the originally approved Arriscraft Renaissance stone to a wheat colored Glen Gery “Chesapeake” brick to help break up the building wall giving it a more aesthetically pleasing look. Mr. Glasglow noted and demonstrated to the Board that the Arriscraft Renaissance stone turns a dull gray color when wet and absorbs water. He also noted that his firm had received complaints from customers on Arriscraft Renaissance stone for that reason. Mr. Desai noted that other hotels that used Arriscraft Renaissance stone were having mildew problems inside the building because the stone absorbs water.

Mr. Glasglow gave the Board examples of the two types of bricks they were proposing to use on the building.

The Board followed with a general discussion about the brick and brick pattern for the walls.

Mr. Williams motioned to approve ARB #65-01, the revision of the brick colors for the Holiday Inn Express, as proposed.

#### **Recorded vote on the motion:**

Aye: Ms. Williams, Mr. Freiling, Mr. Williams, Mr. Brendel, and Mr. Sandbeck.  
Nay: None.  
Absent: Mr. Spence & Mr. Walker.  
Abstain: None.

## **SIGNS**

### **ARB**

#### **SIGN #26-02 Pizza Hut/1611 Richmond Road – Monument & Building Mounted Signs**

Chuck Gerloff was present to discuss the monument & building mounted signs for Pizza Hut. He stated that the building mounted sign would be 18 square feet and not 29 square feet as Ms. Murphy indicated on the application. Mr. Nester noted that the zoning ordinance measures the sign with a geometric figure around it resulting in a 29 square foot sign area, which meets the zoning ordinance requirements.

Mr. Gerloff noted the building-mounted sign would be located on the right side elevation instead of the front elevation.

Mr. Gerloff stated that the freestanding sign would be 8' high and the sign area would be 24 square feet. Mr. Gerloff noted the following colors are proposed for both signs: black, red, green, yellow, and white. Mr. Gerloff gave the Board examples of the actual colors.

Mr. Brendel asked Mr. Gerloff if he had read the **Corridor Protection District Design Review Guidelines**. Mr. Gerloff stated that he was not aware of them until 10 days ago. Mr. Nester noted that Ms. Murphy's correspondence regarding the Board's approval of the building design, which was faxed to Mr. Gerloff on November 9, 2001, stipulated that the approval excluded signage and stated "Staff would note that the signs on the building exceed the number of colors allowed and the colors proposed are not colors from the City's approved color chart."

Mr. Brendel noted the **Design Review Guidelines** state that a sign is to have no more than three colors and the colors should be similar to the colors on the approved color chart.

Mr. Gerloff explained that the sign he is proposing is the only sign that the Pizza Hut Corporate Office will let them erect.

The Board was sympathetic to his situation, but explained when the original Pizza Hut was built in the City it was the only one in the nation that had a brown roof instead of the prototype red. Mr. Nester noted that it also had a black and white sign.

The Board had a lengthy discussion with Mr. Gerloff on an alternative option that they would accept.

Mr. Brendel motioned to approve ARB Sign#26-02 conditioned upon the following:

- That both the freestanding sign and building-mounted sign colors are uniform.
- That the background on the freestanding sign be black.
- That the dot above the "i" be white in place of green.
- That the lettering remains white.
- That the "roof" on the signs be Everbrite Cinnamon VT9084 (similar color to the building's roof) in place of red.
- That the accent line be Everbrite Sunflower 3630-25 (yellow).

**Recorded vote on the motion:**

Aye: Ms. Williams, Mr. Freiling, Mr. Williams, Mr. Brendel, and Mr. Sandbeck.

Nay: None.

Absent: Mr. Spence & Mr. Walker.

Abstain: None.

## **CONCEPTUAL REVIEW**

### **ARB**

#### **SIGN #27-02 Walgreens Pharmacy/120 Monticello Avenue – Monument & Building Mounted Signs**

Raymond Lyall, Lyall Design Architects, and John Crumpler were present to discuss the proposal for the building mounted and freestanding sign for the proposed Walgreens site. Mr. Lyall stated that the colors for the signs have not been proposed, but he would have them next time. He asked the Board if they had any problems with the design of the signs. The Board was in agreement that the designs of the signs were acceptable.

Board asked where the freestanding sign would be located. Mr. Crumpler stated that it would be on the corner of Richmond Road and Monticello Avenue on the Staples Lot. Mr. Nester noted that Walgreens has requested an amendment to the zoning ordinance to allow a sign at that location.

#### **ARB #59-02 Walgreens Pharmacy/120 Monticello Avenue – New Pharmacy**

Raymond Lyall, Lyall Design Architects, was present to discuss the proposal for the new Walgreens Building. He asked the Board their opinion on the building materials and design.

The Board suggested that the mortar be a wheat color. There was a lengthy discussion on the roof design and the elevations. The Board noted that the store will front three roads and suggested that the design be revised so that Richmond Road, Monticello Avenue, and Garrison Drive elevations are of a similar character. The Board stressed the importance of making the Garrison Drive elevation look more like a front elevation than a rear elevation, since it will be the major elevation visible when driving into town on Monticello Avenue. Mr. Lyall agreed to develop alternative designs that would satisfy these concerns, and submit them for additional conceptual review at a future meeting.

### **Minutes of June 11, 2002 meeting.**

The minutes were approved as presented.

There being no further business, the meeting was adjourned at 7:45 pm.

Jason Beck  
Zoning Officer